

Step Up for Seniors



5th Annual Walk, Saturday, September 30, 2017

Everybody who's anybody will be there! Join 13 WHAM's Don Alhart, our emcee, at our annual walk to increase awareness and raise funds for the Fairport Baptist Homes Foundation. It's all about helping to enhance the incredible Fairport Baptist Homes programs and services that benefit thousands of area seniors.

And in the process, getting exposure for your business!

YOU'LL WANT TO BE PART OF AN EVENT THAT'S SURE TO DRAW A CROWD!



BENEFIT FROM SOME REALLY HEALTHY EXPOSURE. Check out all the ways you'll gain invaluable exposure before, during and after the walk. Your sponsorship will enable you to promote a positive corporate image and engage your employees and their families in a fun, healthy activity.

SHOW YOU'RE A COMPANY THAT CARES. Fairport Baptist Homes has been caring for area seniors for more than 100 years. Funds raised will allow us continue to help thousands of area seniors through programs like Rehabilitation, Skilled Nursing, Assisted Living and Senior Housing. Contributions will offset the shortfall between government/insurance reimbursements and the actual cost of care. As a walk sponsor, you will join a select group of caring companies who have recently sponsored Fairport Baptist Homes events, including Health Direct, Colonial Life, Arthur J. Gallagher & Co., Harter Secrest & Emery, Merrill Lynch and many others!

GET CLOSER TO YOUR COMMUNITY. This annual walk will draw hundreds of supporters from the area, including Fairport Baptist Homes staff, residents and their families, supporting organizations, local churches, schools and more. The walk will kick off in front of Fairport Baptist Homes and proceed through the village of Fairport to the canal.

PRESENTING SPONSOR (2 AVAILABLE) – \$2,500:

- Logo with link on walk website
- Premier logo placement in walk ad in *Fairport-E.Rochester Post*
- Logo displayed on walk T-shirt & thank-you signs
- Display table at starting line for products/brochures
- Opportunity to supply a goodie bag stuffer
- Thank you announcement by event emcee

GOLD SPONSOR (4 AVAILABLE) – \$1,500:

- Logo with link on walk website
- Logo displayed on walk T-shirt & thank-you signs
- Display table at starting line for products/brochures
- Opportunity to supply a goodie bag stuffer

SILVER SPONSOR (10 AVAILABLE) – \$800:

- Listing on walk website
- Listing on walk T-shirt
- Listing on sponsor thank-you signs at walk
- Opportunity to supply a goodie bag stuffer
- Visit www.fairportbaptisthomes.org today to learn more!

WATER STOP SPONSOR (2 AVAILABLE) – \$500:

- Recognition sign at one water stop
- Opportunity to provide volunteers at water stop
- Table to display literature/product at water stop

KIDS' AREA SPONSOR (1 AVAILABLE) – \$500:

- Recognition sign near kids' activity area/tent
- Opportunity to provide volunteers and activities for kids
- Table to display literature/product in kids' area

TABLE SPONSOR (10 AVAILABLE) - \$250:

- Table to display literature/product

IN-KIND SPONSOR – PLEASE CONSIDER DONATING ONE OF THESE MUCH-NEEDED ITEMS TO MAKE OUR WALK A SUCCESS!

- Gift certificates for walker prizes (value of \$10-\$100)
- Bottled water and sports drinks
- Packaged snacks (granola bars, pretzels), pizza
- Balloons and prizes for kids' area

To become an event sponsor, please call Kathleen at 585-388-2322, or email kzastrow@fbhcm.org or simply fill out the form below and fax to 585-377-2620, or mail to: Kathleen Zastrow, Fairport Baptist Homes, 4646 Nine Mile Point Road, Fairport, NY 14450.

Make check payable to: Fairport Baptist Homes Foundation

Credit Card #: _____ Exp: _____ Sec Code: _____

Type of card: _____ Visa _____ MasterCard _____ American Express _____ Discover

Name on Card: _____

Company Name: _____ Contact: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____